

ITEM USE OF DEPARTMENTAL AND GOVERNMENT LOGOS

POLICY The official Government branding for the Department of Employment, Education and Training is to be used on all departmental letterheads, publications, advertisements, signs, displays and other material for public distribution or display.

The official Northern Territory Government logo must also appear on all school signage, official school documents and information/communication materials distributed by schools. School uniforms, bags and school merchandise are not required to display the NTG logo. The logos that appear below can be obtained from Internal Communications, Media and Marketing.

No individual branch, section or unit logos are permitted, however schools may use their school logo. Branches/divisions may apply their own names and addresses to the department's government branding style where separate identification is required. The design and positioning of branding shall not be altered or changed in any way to accommodate branch or section names.

Internal committees that advise only the Department of Employment, Education and Training should use department's government branding wherever appropriate.

Committees/Boards/Councils that advise the Minister or another body as well as the department, may use department's government branding in appropriate circumstances. Internal Communications, Media and Marketing should be contacted in these instances. The Chief Executive may also approve the use of a logo specific to these bodies.

Contact Officer Director
Internal Communications, Media and Marketing

Telephone 8901 4916

Northern Territory Government logo:

